

Do you want to find out more about the work of the Foundation?  
You can follow us on:



Visit our website: [www.fondation-raja-marcovici.com](http://www.fondation-raja-marcovici.com)

And sign up to our newsletter!

16, rue de l'Étang - Paris Nord 2 - 95977 Roissy CDG cedex  
Tel : + 33 (0)1 48 17 59 23 - e-mail : [fondation@raja.fr](mailto:fondation@raja.fr)

Photo credits: CODEAR OS, Migrationism Live, Anak&Ada aux enfants d'Indonésie, ANSF, BSS, CDEE, France, David Jy, Du pain & des roses, Fédération Nationale d'Agriculture Biologique, GREI, Gynécologie Sans Frontières, ICD, Initiative Développement, Mékamprobes, Migrations & Développement, Mouvement France, Pisseilles numériques, SUI, Rémy Dulac, Publication, Marché 2020.



## SUPPORTING THE EMANCIPATION OF WOMEN, IN FRANCE AND IN THE WORLD



Danièle Kapel-Marcovici  
Founder and President of the RAJA-Danièle Marcovici Foundation  
CEO of the RAJA Group

“I’ve always believed that businesses have a responsibility not just to the economy, but also to society more broadly. For that reason, and thanks to the economic success of RAJA, I decided to establish the RAJA-Danièle Marcovici Foundation.

Since 2006, day after day, the whole of the RAJA Group and the charities supported by our Foundation have been working tirelessly to combat injustice and empower and protect women.

Despite all the progress that has been made, equality between men and women is still a long way off. As President of the Foundation, I want to take this opportunity to reaffirm our commitment to the Sustainable Development Goals set out by the United Nations, and specifically Goal 5 aiming to achieve gender equality and empower all women and girls by 2030.

My commitment to this cause grows stronger year on year. That’s why we will keep up our efforts to advance women’s rights, as long as those inequalities persist.”



The RAJA-Danièle Marcovici Foundation, working under the aegis of the Fondation de France, was founded in 2006 by Danièle Kapel-Marcovici, RAJA Group CEO, to fight for women's rights and combat inequality.

Working under the aegis of the Fondation de France, its goal is to provide financial backing for projects which help and empower women, in France and elsewhere in the world.

The Foundation also supports initiatives rooted in civil society and dedicated to ending the discrimination suffered by women and girls.

Finally, it aims to involve RAJA Group collaborators in its work, via the RAJApeople programme.



SINCE 2006...

OVER 100,000 WOMEN SUPPORTED

IN 55 COUNTRIES

494 PROJECTS CO-FINANCED

288 ASSOCIATIONS SUPPORTED

A BUDGET OF OVER €10 MILLION

**THE RAJA GROUP**

The RAJA Group is the European leader in multi-channel distribution of supplies and equipment for companies.

Present in 18 countries with 25 companies, RAJA offers the largest packaging offer in Europe as well as a full range of handling & storage equipment, industrial equipment, office supplies & furniture, maintenance & hygiene products and equipment for stores.

An independent French group created in 1954, RAJA stands out for the quality of its products and services based on expertise, proximity and responsiveness.

The RAJA Group brings together 3,000 collaborators and generates a turnover of 1 billion euros.



**SUPPORTING PROJECTS WHICH EMPOWER WOMEN**

The Foundation forms partnerships with French charities active in France and worldwide, promoting the emancipation of women and working to improve their living conditions. It provides financial support for projects focusing on 4 key priorities:



**BECAUSE IN FRANCE IN 2019, 149 WOMEN DIED AS A RESULT OF DOMESTIC VIOLENCE PERPETRATED BY THEIR PARTNER OR EX-PARTNER**

*(Source: Feminist collective, Femicide by partners or ex-partners, 2019).*

The Foundation helps women to defend their rights and stand up against violence.



**BECAUSE THE RISK OF DEATH DUE TO NATURAL DISASTERS IS 14 TIMES HIGHER FOR WOMEN AND CHILDREN**

*(Source: United Nations Office for Disaster Risk Reduction - UNDRR 2011).*

The Foundation strengthens the role of women in environmental protection and the fight against climate change.



**BECAUSE MORE THAN 130 MILLION GIRLS AROUND THE WORLD DO NOT ATTEND SCHOOL**

*(Source: UNICEF 2019).*

The Foundation promotes education and social integration for women and girls.



**BECAUSE 60% OF POOR WORKERS AROUND THE WORLD ARE WOMEN**

*(Source: ILO 2016).*

The Foundation supports professional integration and financial autonomy for women.

**EXPOSING, INFORMING, SHARING: COMBATING THE INEQUALITIES FACED BY WOMEN**

Because the inequality and violence faced by women are often misunderstood or under-reported, the Foundation works to make women's voices heard. Mobilising the widest possible coalition of socio-economic stakeholders and partners from civil society in favour of women's rights is not just important - it's an urgent necessity.

With this goal in mind, the Foundation runs programmes to raise public awareness and engagement, forming partnerships with other foundations and institutional partners.



**INVOLVING RAJA COLLABORATORS WITH THE RAJApeople PROGRAMME**

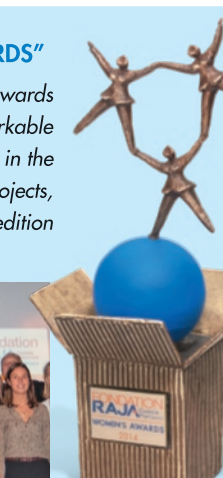
The work of the Foundation is part and parcel of the RAJA Group's socially conscious spirit all around Europe.

Launched in 2013, and expanded to all 18 European countries in which the group is present in 2015, the RAJApeople programme gives all of the Group's collaborators the chance to contribute to the work of the Foundation and support women's rights. This personal and collective involvement can take many forms: European weeks of mobilization, regular micro-donations (taken from collaborators' wages), volunteer work and support for selected charity projects.



**THE "FOUNDATION RAJA WOMEN'S AWARDS"**

First held in 2013, the Fondation RAJA Women's Awards honour French associations doing vital and remarkable work to empower women in France and elsewhere in the world. The 2018 Awards honoured 6 remarkable projects, with a shared prize fund of over €80,000. The 5th edition will take place on 2020.



**THE "WOMEN & THE ENVIRONMENT" PROGRAMME**

Since 2015, the Foundation and the RAJA Group have been working together to promote the important role played by women in protecting the environment. Together we have developed a twice-yearly programme of sponsored product initiatives under the banner 'Women & the Environment'. Every time a customer purchases one of the selected eco-friendly products from the RAJA catalogue, RAJA France (or one of the other European subsidiaries participating in the programme) donates €1 to the Foundation. All sums raised are split between our chosen charities to support women-led initiatives focusing on environmental sustainability.

**ACTION PROGRAMME for Women & the Environnement**

